

Application for Sponsorship

To,
Organising Secretary
SSWBCON-2024
The Legacy, 1st Floor
25A Shakespeare Sarani
Kolkata 700017, West Bengal, India

We, are interested to participate in SSWBCON-2024 for:-

- 1) Large Stall+Workshop+Boot Camp
- 2) Large Stall+Workshop
- 3) Large Stall+Boot Camp
- 4) Medium Stall+Boot Camp
- 5) Large Stall+Banquet Dinner
- 6) Medium Stall+Faculty Dinner
- 7) Big Stall
- 8) Medium Stall
- 9) Small Stall
- 10) Lunch Symposium Sponsorship
- 11) Boot Camp Sponsorship
- 12) Conference Kit Sponsorship
- 13) Chair Cover Sponsorship
- 14) Session Sponsorship
- 15) Website Sponsorship

We are agreed to pay INR _____ in words (_____ only)
by Cheque Demand Draft Online Transfer Instrument Details _____

For Online Fund Transfer /NEFT /RTGS: A/c Name- SPINE SOCIETY OF WEST BENGAL
Bank- AXIS BANK LTD. A/c No.- 914020033701947 IFS Code- UTIB0000005
Bank Address- 7 SHAKESPEARE SARANI, KOLKATA 700071.

In case of Demand Draft: Beneficiary- SPINE SOCIETY OF WEST BENGAL Payable at- KOLKATA.

Authorised Signatory:



SSWBCON 2024

Annual Conference of Spine Society of West Bengal



Welcome Note

It is our immense pleasure to announce that Spine Society of West Bengal (SSWB) is organising its 3rd conference 'SSWBCON-2024', the most awaited regional spine conference in Eastern India.

We cordially invite you to participate in this conference which is going to be an academic extravaganza.

Organising Committee



Dr Abrar Ahmed
Organising Chairman



Prof Kiran K Mukhopadhyay
Organising Co-Chairman



Dr Dinesh Kr Jaiswal
Organising Secretary



Dr Chinmay Nath
Organising Co-Secretary

Organised by:



Save The Dates:



Venue:

ITC Sonar
1JBS Haldane Avenue KOLKATA

Feel free to contact us at:
spine@sswbcon.in

www.sswbcon.in

Sponsorship and Exhibition Opportunity in SSWBCON-2024

Dear valued Industry Partner,

Greetings from team **SSWBCON-2024**, Kolkata!

SSWB (Spine Society of West Bengal) is an academic body of Orthopaedic Surgeons, Neurosurgeons and Physiatrists of West Bengal which deals with spinal problems including spine surgery and promotes academic activities among practicing spine surgeons as well as organises fellowships and educational activities for the post graduate trainees.

SSWB is going to organise its 3rd annual conference (**SSWBCON-2024**) to be held at ITC Sonar, Kolkata on 8-9 June, 2024. There will be Boot Camps & Lunch Symposia on both these days and Preconference Cadaveric Workshops are scheduled on 7th June 2024. At least 150 delegates and 30 faculties from different part of the country along with neighbouring countries will attend this conference and gives you an excellent opportunity to showcase your products to the audience at the conference venue and interact with stalwarts.

We perceive your company to be a major partner in the academic activities of **SSWB**. So, we look forward to your full participation in the above mentioned event.

For further details, please feel free to contact us at spine@sswbcon.in

Thanks and regards

SSWBCON-2024 Organising Committee

Who should participate?

1. Domestic & Multinational companies and Entrepreneurs offering products and services.
2. Manufacturers and Distributors of all types of spine surgery implants and instruments.
3. Spine rehabilitation equipment manufacturers and distributors.
4. Manufacturers and distributors of all types of orthotics and prosthesis.
5. Medical software solutions providers.
6. Publishers of medical books and journals.
7. Manufacturers of operation theatre equipment and high end gadgets used in spine surgery.
8. Pharmaceutical companies.

Key advantages as trade partners and exhibitors

- Multiple networking opportunities to interact with spine surgeons of different eastern and north-eastern states and neighboring countries in the academic and social events.
- Direct access to present and future leaders of the organizations and decision makers of tertiary care hospitals and clinics.
- Specially created combination of sponsorship packages to suit your needs and customized to your budget lines.
- Multiple advertisement and branding opportunities.

Product awareness

With many expected end users, the event ensures high visibility for trade companies and exhibitors at SSWBCON-2024. It provides the seller a platform to launch new products, equipments and implants before a captive business audience. High value products and services can be showcased to a niche clientele.

SSWBCON-2024 Sponsorship Tariff

Sponsor Category	Tariff inclusive of GST	Particulars			
		EXB STALL	COMPLEMNTRY. REGISTRATION	COMPLEMENTARY FOOD COUPONS	AD IN SOUVENIR
Large Stall+Workshop+Boot Camp	INR 8,00,000/-	2 Prime Location	8	7+7 Lunch / 5 Dinner	Back Cover
Large Stall+Workshop	INR 7,00,000/-	2 Better Location	6	6+6 Lunch / 4 Dinner	Inside Front Cover
Large Stall+Boot Camp	INR 6,00,000/-	4 Stalls	4	5+5 Lunch / 4 Dinner	1 Full Page
Medium Stall+Boot Camp	INR 4,00,000/-	2 Stalls	2	4+4 Lunch / 3 Dinner	1 Full Page
Large Stall+Banquet Dinner	INR 7,00,000/-	1 Stall	2	4+4 Lunch / 4 Dinner	Inside Back Cover
Medium Stall+Faculty Dinner	INR 6,00,000/-	1 Stall	2	5+5 Lunch / 4+4 Dinner	1 Full Page
Big Stall	INR 4,00,000/-	5 Stalls	2	4+4 Lunch / 3 Dinner	1 Full Page
Medium Stall	INR 2,50,000/-	5 Stalls	2	3+3 Lunch / 2 Dinner	Half Page
Small Stall	INR 1,25,000/-	6 Stalls	2	3+3 Lunch	Half Page
Lunch Symposium Sponsor (Stall Mandatory)	INR 2,00,000/-	4 Stalls	X	2+2 Lunch	X
Boot Camp Sponsor (Stall Mandatory)	INR 2,00,000/-	4 Stalls	2	2+2 Lunch	X
Conference Kit Sponsor (Stall Mandatory)	INR 2,50,000/-	1 Stall	2	2+2 Lunch	X
Chair Cover Sponsor (Stall Mandatory)	INR 1,50,000/-	2 Stalls	2	2+2 Lunch	X
Session Sponsor (Stall Mandatory)	INR 50,000/-	8 Stalls	2	X	Half Page
Website Sponsor (Stall Mandatory)	INR 2,00,000/-	1 Stall	2	2+2 Lunch	Half Page



Visit the conference website for details: www.sswbcon.in